

Using AI to Write Content Worksheet

When considering AI programs, it's important to choose one that fits your needs. This worksheet will help you determine what you need from an AI program.

Content

What types of content will you be creating? (Blog posts, Worksheets, Videos, etc.)

_____	_____
_____	_____
_____	_____

Research & Writing Capabilities

What research & writing capabilities do you need in an AI program?

- Idea generation
- SEO (Search Engine Optimization)
- Writing style analysis
- Tone analysis
- Editing capabilities
- Relevancy check
- Accuracy check
- Topic research
- Content generation (adding briefs, keywords, etc.)
- Draft generation
- _____
- _____
- _____
- _____

Necessary Features

What other features are you looking for?

- User-Friendly
- Integration with _____ (other systems you use)
- Pricing Plans
- Pre-made templates.
- Training tutorials / Helpful FAQ
- _____
- _____
- _____
- _____

Measure and Analyze Performance

- Internal Link Suggestions
- Meta Generator
- Site Inspector / Auditor
- Rank Tracker
- Marketing Copy Generator
- _____
- _____
- _____
- _____